



### **BusiQ from Sundaram Infotech**

The BUS – IQ line of business at SIS focuses on delivering Business Intelligence (BI) services to client corporations.

BI is the totality of all processes, techniques and tools that enable the collection, storage, manipulation and presentation of corporate data to enable better decision-making.

It is important for organizations not only to take timely decisions but also to review and monitor the effect that decisions have on the business. BI is all about providing “actionable information” at the right time to the right person, across functions and levels in an organization.

**A Data Warehouse is in most cases, the foundation upon which BI solutions are based. BI solutions can however be developed without a centralized Data Warehouse, when the numerous smaller BI solutions would consolidate into the Data Warehouse.**

A well-developed BI solution has the following characteristics:

- Simplicity in development, deployment and implementation
- Flexibility to adapt to changing business needs
- Capability to be iteratively developed in small pieces over a period of time, always generating value for business
- Low TCO – maintenance costs are always much higher than initial development costs, so a good BI solution should be easy to maintain
- Ability to deliver Executive (Top Management) Intelligence, Administrative (Middle Management) Intelligence and Operational (Lower Middle Management) Intelligence out of the same environment.
- Amenability to quick development and prototyping

SIS brings its deep understanding of industry verticals (Financial Services, Retail & Distribution and Manufacturing) to the table and is known for its commitment to end-user satisfaction. It has a technically proficient team that can work with a variety of platforms and tools in all the points in the BI space, but always places technology next to business requirements. SIS firmly believes in technology as an enabler and in the selection and use of appropriate technology rather than state of the art technology.

**Data Warehousing & Business Intelligence Solutions from Sundaram Infotech enhances your competitiveness**

**Service offerings from SIS under the BusiQ umbrella:**

- **BusReady:** BI feasibility and readiness examination in the Organization
- **Bus3D:** Design of BI Architectures - Design, Development and Deployment of technical, data and security components of BI
- **BusPM:** Identification and computation of key business metrics presented online (scorecards and dashboards)
- **BusProject:** Project Management support to ongoing BI initiatives
- **BusIntegrate** –Custom middleware development for integrating BI environments with source systems
- **BusEnterprise:** Enterprise Information Portals (EIP) design and development and Design, development of enterprise reporting systems (mixture of analytical and operational reporting) and Development of Analytical Applications
- **BusSupport:** Evaluation/troubleshooting of existing BI systems, data migrations and systems/software upgrades, Data Assessment – Source data analysis, quality and cleansing requirements. BI infrastructure administration & performance tuning
- **BusDev:** Custom ETL Development, Real time Data Warehousing - BI based on real time continuous data acquisition and Web site analytics (web site usage analysis)

SIS offers the flexibility to clients to develop BI solutions on their site or at its development center at Chennai, India. SIS has in place the necessary processes to ensure seamless flow of information and artifacts between the client location and SIS remote locations. It also has a remote delivery model that would result in higher value and lower prices for the client.

**Sundaram Infotech**

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